

**Project Title: “Customer intelligence for innovative tourism ecosystems”**

**CI - NOVATEC**

**Co-Operation Programme:**

**Interreg V-A Greece – Italy (EL-IT) 2014-2020**

## 4<sup>th</sup> Project Meeting

### AGENDA

Ostuni, 25<sup>th</sup> and 26<sup>th</sup> of November 2019

#### 1<sup>st</sup> day – Monday, 25<sup>th</sup> November 2019

15:00 – 15:15	Registration of participants
15:15 -15:30	Welcome speech and opening of the Meeting LP – RoWG PB4 – RoP
15:30 - 15:45	<i>Joint Secretariat (JS) interventions – INTERREG V/A Greece – Italy 2014/2020 Programme</i> <b>Mr. Gianfranco Gadaleta</b> , JS Coordinator <b>Mr. Giuseppe Gargano</b> , JS Project Officer of CI-NOVATEC
15:45 – 16:45	<b>Ms. Karapanou Vicky</b> , Project Manager, Region of Western Greece –Project Overview per WPs – Partners’ Roles and Tasks of each Work Package (WP) – Project Schedule and Plan –Time schedule of the project
16:45 – 17:15	<b>Ms. Lantavou Nantia</b> , Financial Manager, Region of Western Greece –Financial Overview – Level of Spending
BREAK	
18:00 –	<u><b>WP4 system development of CI-NOVATEC project- PB2 – UPAT</b></u> <b>Platform Implementation progress and deployment issues</b> -CI-NOVATEC platform based o 3-models POIs/SMEs/EVENTs -Repository for SMEs/POIs/EVENTs -Mobile Applications
	<i>Conclusions of the first day</i>

<b>2nd day – Tuesday, 26<sup>th</sup> November 2019</b>	
<b>10:00 – 10:30</b>	Registration of participants – Coffee
<b>10:30 – 11:30</b>	<b><u>Presentation of CI-NOVATEC Questionnaire – DATA RC</u></b> 1. VISITOR PROFILE 2. TRIP INFO 3. EVALUATION OF THE VISIT AREA 4. EVALUATION OF POINTS OF INTEREST / SMEs/ EVENTS
<b>11:30 – 12:00</b>	Break
<b>12:00 – 12:30</b>	<b><u>RoE: Presentation</u></b> -Progress report on Regional Networks/Repository for POIs/SMEs/EVENTs  <b><u>-Questionnaire</u></b> Priority of the questions that will be displayed on the tourist profile of pilot areas
<b>BREAK</b>	
<b>12:30 – 13:30</b>	<b><u>RoP: Presentation –INNOVA PUGLIA</u></b> -Establishment of Regional Networks in Ostuni & Monte San’Angelo -Repository for POIs/SMEs/EVENTs  <b><u>Questionnaire</u></b> Priority of the questions that will be displayed on the tourist profile of pilot areas
<b>13:30 – 14:00</b>	<b><u>CoB: Presentation</u></b> -Progress report on Regional Network in Ruvo di Puglia Repository for POIs/SMEs/EVENTs  <b><u>Questionnaire</u></b> Priority of the questions that will be displayed on the tourist profile of pilot areas
<b>15:00 – 19:00</b>	<b><u>Study visit pilot area Ostuni</u></b>
<b>19:00</b>	<b><u>End of the meeting</u></b>